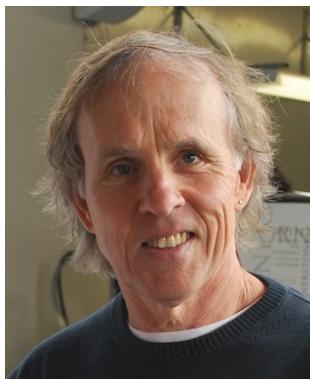




PETER FRANUS · WINE COMPANY



Even though he thought the day would never come, Peter Franus is indeed a veteran winemaker of Napa Valley. He moved to Napa in 1980 and has been involved with grape growing or wine-making ever since. While winemaker at Mount Veeder Winery from 1981 through 1992, he launched his own label in 1987. A Zinfandel-only producer for five years, he added Cabernet Sauvignon in 1992, Sauvignon Blanc in 1996, and a proprietary Bordeaux blend in 2005.

To keep life interesting and his customers intrigued, he has more recently added to the mix a Mourvèdre, Cabernet Franc, Merlot, Albariño, Rosé, a Rhône blend, and Chardonnay. Quantities of these are typically very limited and are not offered every year.

Peter Franus has the privilege of working with some of the finest vineyards and growers in Napa Valley, and seeks to preserve and express the unique character that each has to offer. Philosophically and stylistically, he relies on intuition and a minimalist approach to winemaking. He believes that the more you manipulate and hover over a wine, the greater the likelihood you will diminish its personality and risk creating a wine that resembles the multitude already out there. His goal is to make wines that offer richness, harmony, and complexity, and ultimately ones that can elicit the comment, “delicious!”

In addition to his own wines, Peter consults for several other wineries that are quickly gaining recognition of their own. He lives with his wife, Deanne, in Napa and Sacramento. The only other activity he has done longer than winemaking is running. Look for him in the early morning running through the parks and streets of Sacramento and Napa—or wherever his travels take him.